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## OAUG News Release

### **OAUG Announces New OAUG Endeca Special Interest Group**

*- User community focuses on Oracle Endeca software training and best practices -*

**ATLANTA, Aug. 13, 2013** – The Oracle Applications Users Group (OAUG), the world’s largest knowledgebase for Oracle Applications users, announced the creation of the OAUG Endeca Special Interest Group (SIG).

The SIG was formed to allow users to share information, best practices and the use of Oracle Endeca modules, including Oracle Endeca Commerce, Oracle Endeca Information Discovery and Oracle E-Business Suite Extensions for Oracle Endeca. Through the SIG, users have access to education and training programs and may provide feedback to Oracle by recommending product enhancements, influencing future versions of the software.

The OAUG Endeca SIG will hold webinars and events for further education regularly. The first webinar will be held August 21 and is entitled “E-Business Suite Extensions for Oracle Endeca.” The online session gives a brief overview of the SIG and focuses on a group of new applications that enable rapid analysis of operational information via Oracle E-Business Suite Extensions for Oracle Endeca. The first meeting of the Endeca SIG occurs during Oracle OpenWorld 2013 on Sunday, September 22, at the Moscone Center in San Francisco.

OAUG users may connect with the SIG through its [website](#) and a [LinkedIn group](#). George Somogyi, associate IT director of corporate systems for the Newedge Group, and Kirby Lunger, principal at Performance Architects, will lead the Endeca SIG.

“This special interest group enables Endeca users to participate in a community dedicated to sharing best practices associated with the software’s implementation,” said Margaret Wright, president of OAUG.

**- More -**

## **About the Oracle Applications Users Group (OAUG™)**

Founded in 1990, the Oracle Applications Users Group (OAUG) is the world's largest user knowledgebase for Oracle Applications users. The organization serves as an advocate to Oracle Corp. for companies worldwide and represents users of more than 65 Oracle Applications products including Oracle Fusion Applications, the Oracle E-Business Suite, Oracle's Agile, Oracle Hyperion, Oracle's Primavera EPPM, Oracle Communications, Oracle's Customer Experience including Oracle CRM On Demand and Oracle's Siebel CRM and others. The OAUG provides its members with education, networking and support via a wide range of activities and forums including conferences, publications, special interest groups and online communities. For more information about the OAUG, visit the website at [oaug.org](http://oaug.org).

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