

# OAUG Buyer's Guide 2013 Contract

## Packages:

- Package 1 – Rate: \$1,750**
  - 80-word company description
  - 1 selection in each of the 3 categories
  - Company logo included
- Package 2 – Rate: \$1,650**
  - 40-word company description
  - 1 selection in each of the 3 categories
  - Company logo included
- Package 3 – Rate: \$1,250**
  - 40-word company description
  - 1 selection in each of the 3 categories
- Web Package – Rate: \$750**
  - 40-word company description
  - 1 selection in each of the 3 categories

## Advertising Opportunities:

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Full-Page Advertisement</b><br>Rate: \$900                                  | <input type="checkbox"/> <b>One Customer Case Study Article</b><br>Rate: \$2,500                                   |
| <input type="checkbox"/> <b>Half-Page Advertisement</b><br>Rate: \$800                                  | <input type="checkbox"/> <b>One "How-To" or "Top 10 Tips" Article</b><br>Rate: \$2,000                             |
| <input type="checkbox"/> <b>Quarter-Page Advertisement</b><br>Rate: \$700                               | <input type="checkbox"/> <b>One Dedicated E-mail Promotion</b><br><i>*Limited Availability</i><br>Rate: \$1,000    |
| <input type="checkbox"/> <b>Eighth-Page Advertisement</b><br>Rate: \$600                                | <input type="checkbox"/> <b>Upgraded Company Description</b><br><i>includes 40 additional words</i><br>Rate: \$550 |
| <input type="checkbox"/> <b>Logo Sticker on Poly Bag</b><br>Rate: \$3,000                               | <input type="checkbox"/> <b>Additional Category Listing</b><br>Rate: \$300   |
| <input type="checkbox"/> <b>One OAUG eNews Promotion</b><br><i>*Limited Availability</i><br>Rate: \$450 |  |

### TOTAL DUE:

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### Payment Information:

- Visa    MasterCard    AMEX    Check

### Card Number:

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### Expiration Date:

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### Cardholder's Signature:

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### Print name as it appears on card:

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## DEADLINES:

**Rates start May 6, 2013**

**Deadline to sign up is June 1, 2013**

## Rules & Regulations

The following policies are in effect for the OAUG Buyer's Guide. Please read each policy and sign your name (as a representative for your company) to acknowledge your understanding and acceptance of these policies. In order to maintain your sponsorship status, return this signed form.

1. Signed contract and full payment constitute sponsorship agreement.
2. OAUG will coordinate all logistics of process.
3. Contract may only be canceled if received in writing prior to May 30, 2013.

*I hereby agree to abide by and enforce the aforementioned policies. Failure to do so may negate sponsorship contract.*

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Fax signed sponsorship contract to Christine Hilgert at 404-240-0998. For questions please call +1 404.760.4234 or chilgert@oaug.com