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OAUG News Release

Oracle Applications Users Group Co-Hosts COLLABORATE 13 Conference

ATLANTA – March 21, 2013 - The [Oracle Applications Users Group \(OAUG\)](#), the world's largest user knowledgebase for Oracle Applications users, co-hosts the COLLABORATE 13: Technology and Applications Forum for the Oracle Community conference in partnership with the Independent Oracle Users Group (IOUG) and Quest International Users Group (Quest), April 7-11, at the Colorado Convention Center in Denver, Colo.

The COLLABORATE 13 keynote presenters are Oracle President Mark Hurd; Aron Ralston, extreme adventurer and subject of the film *127 Hours*; Sean D. Tucker, aviator with Team Oracle; and Martin Wildberger, vice president of IBM's worldwide information development within IBM Software Group. Katherine Ridenhour, a retired battalion chief of Aurora Fire Department in Colorado, will deliver the keynote presentation during the Women in Technology luncheon.

Illustrating its theme, "Elevate Your Potential," the COLLABORATE 13 – OAUG Forum offers more than 500 user-driven educational sessions focused on practical training to help Oracle Applications customers derive the most value from their Oracle product investments. The variety of content within 23 educational tracks presents attendees with multiple opportunities to find the most relevant information on topics including application strategy, big data, business intelligence/data warehousing/enterprise performance management (EPM), cloud computing, customer relationship management (CRM), human capital management (HCM), middleware, supply chain and more.

Oracle community members are exposed to various networking opportunities to further their professional connections and exchange ideas with more than 5,000 knowledgeable peers and recognized subject matter experts. Networking activities include the popular Women in Technology Panel Discussion and luncheon, more than 50 OAUG Special Interest Group (SIG) and Geographic (Geo) meetings held throughout the conference and a selection of social events.

Representatives from Oracle are scheduled to present a number of education and Oracle Roadmap sessions, participate in SIG meetings, provide demos in the exhibit hall, host the Oracle Meet the Expert meetings at the Hyatt and meet one-on-one with attendees throughout the week.

“Users attending COLLABORATE 13 gain insight into the latest technology and applications features, learn about increasing efficiencies within their organizations and make valuable connections with like-minded peers and Oracle experts,” said Margaret Wright, president of the OAUG. “The educational and networking opportunities available at the conference provide a unique opportunity for applications users to train with Oracle representatives and distinguished industry experts, strengthen professional contacts and enhance their Oracle knowledgebase.”

Additional information regarding COLLABORATE 13 is available at www.collaborate.oaug.org.

About Oracle Applications Users Group (OAUG®)

Founded in 1990, the Oracle Applications Users Group (OAUG) is the world’s largest user knowledgebase for Oracle Applications users. The organization serves as an advocate to Oracle Corp. for companies worldwide and represents users of more than 65 Oracle Applications products including Oracle Fusion Applications, Oracle E-Business Suite, Oracle’s Agile, Oracle Hyperion, Oracle’s Primavera EPPM, Oracle Communications, Oracle’s Customer Experience including Oracle CRM On Demand and Oracle’s Siebel CRM, and others. The OAUG provides its members with education, networking and support via a wide range of activities and forums including conferences, publications, special interest groups and online communities. For more information about the OAUG, visit the website at oaug.org.

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