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OAUG News Release

OAUG Hires New Executive Director

ATLANTA – Jan. 7, 2008 - The Oracle Applications Users Group (OAUG), the world's largest user knowledgebase for Oracle Applications, announced it has hired Mike Levin as its new executive director. Levin will be responsible for implementing OAUG's goals and objectives as established by the organization's board.

Levin has previously worked with several prominent associations in a leadership role. Most recently, he served eight years as executive director of a regional office for a national trade association representing the technology industry. In this position he worked with a Board of Directors and senior corporate executives representing member companies to carry out the day-to-day operations of the organization.

For nine years, Levin worked as the president and CEO of the U.S. office of the International Coffee Organization. His responsibilities included managing a national field marketing force and leading the organization's marketing, promotional and educational programs.

Other positions Levin has held include member of the board of directors for a networking and professional development association for software professionals, senior account executive for an association management company, governmental affairs and marketing manager for a company providing solar energy products and legislative aide in the Florida House of Representatives. He has also owned two small businesses.

"Levin's experience working with other technology –oriented trade associations and his governmental experience provide the OAUG with a valuable resource that can help our organization's ongoing efforts to grow within the Oracle community," said Jan Wagner, president of the OAUG.

Steven Hughes, outgoing executive director, will stay on in an advisory capacity. Hughes served the OAUG for six years and was instrumental in enabling the organization to expand in order to meet the changing needs of applications users as Oracle acquired other companies. Some of his milestones include increasing the

organization's membership, building a network of global contacts and boosting levels of attendance at the OAUG's annual conferences.

"Levin offers a unique set of skills and experience that can help the OAUG to grow its global reach and increase the collective voice of the OAUG membership," said Steven Hughes, former executive director of OAUG who is helping to train Levin.

Levin has a Bachelor's Degree in Communications from the University of Florida and a Masters Degree in Administration from Florida State University.

About Oracle Applications Users Group (OAUG®)

The Oracle Applications Users Group (OAUG) is the world's largest knowledgebase for Oracle® Applications users. Representing more than 2,000 member companies worldwide and more than 25 percent of the Fortune 100, OAUG provides users of Oracle Applications with education, networking, training and support via a wide range of activities including conferences, publications, special interest groups and online communities. The OAUG serves as an advocate to Oracle Corp. on behalf of all Oracle Applications users.

For more information about OAUG, visit the Web site at oaug.org.

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