

2010 OAUG[®] Buyer's Guide

OAUG Users' Online Resource for 2010

A La Carte Pricing:

Regular Rates:

- \$425 40-word company description, includes 1 category grouping
- \$325 Upgraded description, includes 40 additional words
- \$295 One additional category group listing
- \$255 Company logo added

Deadlines:

Rates start January 11, 2010

Deadline to sign up is February 1, 2010

Packages:

Package 1 – Rate: \$795

- 40-word company description, includes 1 category grouping
- Upgraded description, includes 40 additional words
- One additional category group listing
- Company logo added to description

Package 2 – Rate: \$695

- 40-word company description, includes 1 category grouping
- One additional category group listing
- Company logo added to description

Package 3 – Rate: \$595

- 40-word company description, includes 1 category grouping
- One additional category group listing

* If your company is currently listed in the Buyer's Guide, your information will remain the same. You may replace or change your content, or add additional features for a fee.

Advertising Opportunities:

Full Page Advertisement – Rate: \$800

1/2 Page Advertisement – Rate: \$700

1/4 Page Advertisement – Rate: \$600

Articles Submissions:

- Customer Case Study (limit 2) Rate: \$2,000
Two pages, approx. 500-750 words

"How-To" or "Top 10 Tips" Article (limit 2) Rate: \$2,500

- One page, approx. 350-500 words

Dedicated E-mail Promotion (limit 4) Rate: \$2,500

- Promote your very own listing in this dedicated e-mail to our user members.

OAUG eNews Promotion Advertisement (limit 6) Rate: \$650

- Advertised listing in OAUG eNews co-promoted with the OAUG