



The Oracle Applications Users Group  
3525 Piedmont Road, Building Five, Suite 300  
Atlanta, GA 30305 USA  
P 404.240.0897 F 404.240.0998

# OAUG Online Vendor Directory Upgrade Advertising Agreement 2009

Thank you for placing an order for advertising with the OAUG. The OAUG's acceptance of your order is subject to your agreement with the OAUG advertising terms and conditions. You acknowledge this agreement by completing this form and returning it to us. All phone reservations must be confirmed by faxing this form to the number below. All agreements must have an authorized client signature.

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

URL: \_\_\_\_\_

Are you an OAUG member?  Yes  No

Ad Duration:  Quarterly  Annually Beginning date: \_\_\_\_\_

Company Type:  Vendor  Consultant  Both

Level Selected:  Level 1  Level 2  Add'l Category  New Product

Rate: \_\_\_\_\_

Notes or Special Instructions: \_\_\_\_\_

Bill to (check one):\*  Advertiser  Agency (please provide agency address)

*Please skip "bill to" section if your directory ad is part of your Star Partner Agreement*

Agency address: \_\_\_\_\_

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send space reservations and materials to:

Cindy Force, Communications Manager

Oracle Applications Users Group

3525 Piedmont Road, Building Five, Suite 300 Atlanta, GA 30305

P +1.404.760.2805 F +1.404.240.0998 cforce@oaug.com



The Oracle Applications Users Group  
3525 Piedmont Road, Building Five, Suite 300  
Atlanta, GA 30305 USA  
P 404.240.0897 F 404.240.0998

# OAUG Terms & Conditions

## **RATE POLICY:**

Rate protection for advertisers that sign full-year contracts is valid only through that contract year. Failure to insert the contracted number of ads during a one-year period results in short-rating on the rate card under which advertising was booked. OAUG reserves the right to change rates upon notice.

## **PAYMENT:**

First-time advertisers must submit pre-payment with the first insertion order to establish credit. OAUG will invoice advertiser for subsequent insertions pursuant to the current rate schedule. Advertiser shall pay all invoices net fifteen (15) days from date of invoice.

## **CHANGES OR CORRECTIONS:**

Requested changes or corrections to advertising material must be presented in writing and received by OAUG within 24 hours of the materials deadline date. Any changes or corrections are made at OAUG's sole discretion.

Advertiser agrees to pay for any costs incurred as a result of such changes or corrections.

## **MISCELLANEOUS:**

- The subject matter, form, size, wording, illustration, and typography of the advertising shall be subject to the approval of OAUG. OAUG shall have the right to reject or omit any advertisement which OAUG, in its sole discretion, considers unsuitable for any reason or contrary to the policies of OAUG (including, but not limited to, recruiting advertising and advertising from firms whose financial or manufacturing application products directly compete with Oracle Applications).
- Unless you make written objection within 10 days of the rendering of any bill for advertising published for OAUG, such bill shall be conclusive as to the correctness of the items therein set forth and shall constitute an account stated.
- If an OAUG member has an outstanding receivable over 60 days past due (such as an advertising invoice), OAUG reserves the right to cancel any and all space that member has reserved in any OAUG Conference Exhibit Hall. OAUG also reserves the right to apply any payments made to OAUG for cancelled Exhibit Hall space to the outstanding receivable. The member also runs the risk of OAUG membership revocation.

- OAUG reserves the right to cancel any advertising at any time upon default by the advertiser in the payment of bills or in the event of any other substantial breach of these terms and conditions by the advertiser. Upon such cancellation, charges for all advertising published and all other charges payable to OAUG shall become immediately due and payable by the advertiser.
- If OAUG is unable to arrange for publication of any advertisement in the type or style requested, it may: (i) arrange for publication of such other advertisement in such other type or style as in its opinion most nearly corresponds thereto, and the advertisement may be inserted without submission of proof unless proof before insertion is requested on the face of the order; (ii) ask for new media; or (iii) take such action as in its sole discretion it shall deem appropriate.
- Failure by OAUG to insert advertising in any particular issue or issues invalidates the order for insertion in the missed issue but shall not constitute a breach of agreement.
- OAUG may reject or omit any advertisement when the space allocated to advertising in a particular issue for which such advertising is ordered has all been taken. OAUG may also limit the amount of space an advertiser may use in any issue.
- The advertiser agrees to indemnify and hold harmless OAUG, its directors, officers, employees, agents, and members for all losses, costs, damages and expenses, including reasonable attorneys' fees, arising from any claim for infringement of the rights of third parties based upon publication of the advertising in question.
- Any amount due OAUG for advertising if not paid within 30 days of the date of the bill in question shall accrue interest from such date of one and one half percent per month or the legal limit, whichever shall be less.
- No terms and conditions for any advertising other than those stated herein shall be binding on OAUG, except with its explicit written consent.



OAUG offers listings in its Online Vendor Directory. The most basic listing is provided as a FREE member benefit to all OAUG Associate members. Vendors should select a primary category (see list below) for classification. Additional categories can be selected for an annual fee. **PLEASE NOTE: The free Online Vendor Directory listing is only available to OAUG Associate members in good standing. OAUG Individual Associate members are not eligible for placement in the Online Vendor Directory.**

### Standard: OAUG Member Benefit

Free listing of name, address, phone, e-mail and Web site (hotlinked) in up to three selected categories, plus a 150-word description of the organization. Select category from list at the bottom of the page.

### Level 1:

Standard listing plus a company logo (half-banner size: Approximately .75" x 3.75" or 55 x 275 pixels) and a link to an advertisement in PDF format.

### Level 2:

Standard listing plus a company logo (half-banner size: Approximately .75" x 3.75" or 55 x 275 pixels).

### Additional Categories:

Listing of up to five additional categories.

### New Product Listings

The OAUG includes listings for New Product Announcements (125 words or less) as part of the Online Vendor Directory. New product announcements will include the name, address, phone number, and Web site of the company. The product must be new (released within the last six months) and directly related to Oracle Applications. Listings have a six-month time limit.

### Materials and Deadlines

Submit text in an e-mail. If Level 2 is selected, submit art as half banner and send either an advertisement already prepared in .pdf format, or the ad in a Microsoft Word attachment (OAUG will convert this ad into a .pdf file). You are entitled to one 8.5" x 11" page of advertising. If Level 1 is selected, submit art as half banner.

Your ad may be color or black/white. Any ads over one 8.5" x 11" page will be rejected. All space reservations must be confirmed in writing. Any cancellations must be confirmed in writing.

### Advertising Rates

Listed rates are per quarter.

There are no discounts for ad agencies.

### Materials Close:

All ad materials must be received by the 15th of the month for placement in the following month.

### Vendor Directory Category List

VENDORS:		CONSULTANTS:
All Oracle Applications	Laser Check Solutions	All Oracle Applications
Application Service Providers	Oracle Manufacturing/ Distribution/Supply Chain	All Oracle Applications Providers
Bar Coding	OLAP	Application Service Providers
Customer Relationship Management	Manufacturing/Distribution/ Supply Chain	Customer Relationship Management
Oracle Database	Projects	Oracle Database
Administration/Technology	Reporting	Administration/Technology
Document Imaging	Sales and Marketing	Financials
Document/Output Management	System Management Tools	Human Resources/Payroll
EDI	Tax	Industry Applications (Energy, CPG, etc.)
Enterprise Asset Management/ CMMS	Time and Attendance/Payroll	Manufacturing/Distribution/ Supply Chain
Fax Server	Training	Process Manufacturing/GEMMS
Financials	Treasury Management	Projects
Forms	Web Products	Training
Hardware	XML	Web Products
Human Resources		
Industry Applications (Energy, Financial Services, etc.)		

2009 Rates:	Quarterly	Annually
Standard	Included w/membership	
Level 1	\$400	\$1,450
Level 2	\$250	\$875
Add'l Category	\$75 each	
New Product Listing	\$75 each	

### Questions ?

Contact Cindy Force, Communications Manager  
at +1.404.240.0897  
or via e-mail at [cforce@oaug.com](mailto:cforce@oaug.com).